

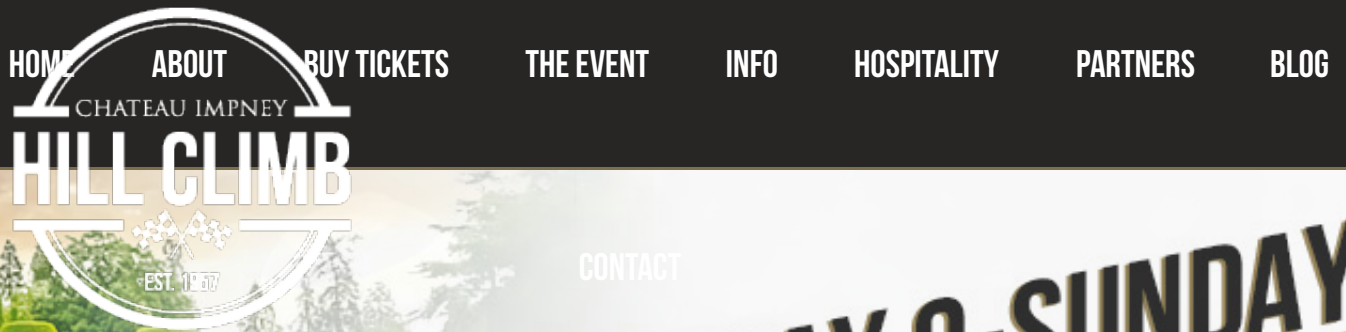
Guy Loveridge

**Submission for Guild of Motoring Writers Awards 2015
Peugeot Motorsport Cup**

In 2013 I was asked to assist in the 're-birth' of The Chateau Impney sprint. I went to the Chateau for many meetings and then was commissioned to write the official history. This involved trawling through archives to secure photographs and period film footage and interviewing as many competitors and witnesses to the period events as I could find.

The resulting book has been widely and well praised and was done to a specific brief. My input to the event was to be part of a small, five person planning team and ranged from suggesting how the new course layout might run and finding cars to take part through to ensuring that the Driver's Club was 'up to scratch' and that the press facilities were acceptable to a modern media. I did 6 interviews over the course of the weekend as well as competing in my own 1953 Morgan.

The entire project ran from June 2013 until July this year and I am massively proud of both the book, with its dvd and the success of the resulting first revival event. We will be running it again in 2017. It is not often you are given the chance to ensure the first record and then preservation of the history of an event and then to help guide to reality a faithful recreation of that past event, thus ensuring its survival and future.



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GUY LOVERIDGE TELLS HISTORY OF THE CHATEAU IMPNEY SPRINT IN NEW BOOK

TUESDAY 28 JULY 2015

SPEED TRIAL, THE OFFICIAL HISTORY OF THE ORIGINAL CHATEAU IMPNEY SPEED TRIALS, CELEBRATES THE REVIVAL OF MOTORSPORT AT THE CHATEAU AND BRINGS TOGETHER STORIES FROM SEASONED CHATEAU IMPNEY COMPETITORS.

The Hagley and District Light Car Club organised its

first sprint in the grounds of the hotel on 29 September 1957. Welcoming all the leading hill climb competitors of the day, the Chateau was hailed by Autocar magazine as "easily the most picturesque of this country's sprint and hill climb venues," and the original speed events epitomised the golden era of motorsport. The sprints ran until 1967 before abruptly coming to a halt, and soon became forgotten by the Midlands motorsport community.



Guy Loveridge is the chairman of the Guild of Motoring Writers and specialises in writing about sports racing cars and grand prix cars from the 1950s and 1960s. When approached by the organisers to write a book about the Chateau's largely undocumented motorsport history, he couldn't wait to sink his teeth into the challenge.

"The book took me about 18 months in total to write, with contributors from Australia and the US amongst others," said Guy. "Competitors here seem to have spread themselves out all over the world, so I seem to have gotten stories from all four corners of the planet!"

Speed Trial offers a comprehensive history of the original events, and includes photographs from **Hugh Miller**, as well as stories from former competitors such as Mark Virr, Dick James, **David Good** and record-holder **Tony Griffiths**.

Not content to merely write about the speed trials, Guy took part in the inaugural Hill Climb with his Morgan Plus 4 to truly discover what it was like to compete at the Chateau.

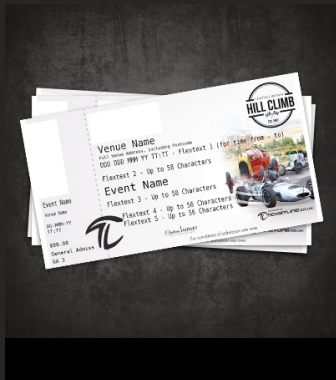
"The atmosphere at the event was absolutely fantastic, and it was a privilege to climb into my own 1950s Morgan and race against the clock at the Hill Climb,

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along with selling the book in the **Regent Exhibition**," he concluded.

Speed Trial is priced at £35 and hardback copies, complete with a DVD featuring over 30 minutes of footage from the original Chateau Impney speed trials, can be purchased from Chateau Impney reception.



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