




Motion blur created in camera - not Photoshop



The Range Rover Velar in Norway, photographed using a DJI Mavic drone.

A red SUV is suspended in the air in a large studio. The ceiling is a large, textured rock formation. The floor is filled with rows of studio lights and equipment. The car is the central focus, floating in the middle of the frame.

There was one chance to get this right. This is a single frame from one of three cameras I had firing. The others were operated by remote control.



The question is: did I get wet or not..?



A simple shot using 400mm telephoto lens to focus on the Range Rover, with adjusted colour temperature to create mood.



An immaculate E-TYPE and a day in the studio. Any photographer's dream!