

Press release
The Guild of Motoring Writers, 16 Jan 2012

The Guild of Motoring Writers' Year Book 2012 launched

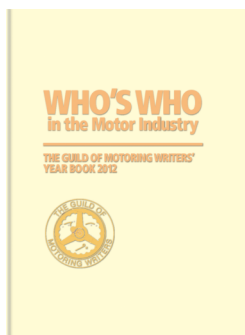
The latest edition of the motoring industry's 'bible' is hot off the press, and available for purchase now. The Guild of Motoring Writers' Year Book 2012, Who's Who in the Motor Industry, features comprehensive listings of automotive writers, photographers, authors, broadcasters and artists who are Guild members, plus global industry contacts and senior executive profiles.

The Year Book also includes information about the Guild, its officers, benefits of membership, the Guild Benevolent Fund and full details of all Guild Award winners, past and current. Its ABC of Motoring lists vehicle and component manufacturers and suppliers, major consultancies, travel, national and international institutions and clubs, government departments, publishing companies and periodicals plus PR and advertising agencies, including details of MIPAA. The reference section contains a wealth of useful data, while the book also carries highly informative reports and results of the full spectrum of world motorsport in 2011 for cars and bikes.

All information has been updated; this is an essential purchase for anyone with an interest in the automotive world. Who's Who in the Motor Industry 2012 is available online now for £87.50, at <http://www.gomw.co.uk>.

Full, Associate and Overseas Guild members receive a complimentary copy on joining, and annually when renewing their subscription – one of the great benefits of GoMW membership.

Photo caption: 2012 edition of The Guild of Motoring Writers' Year Book is available for purchase from www.gomw.co.uk.



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To find out more about what the Guild offers, visit www.gomw.co.uk. Keep up to date on Twitter @gomw_uk, or via Facebook at www.facebook.com/gomwuk. Guild membership costs from as little as £62.50 a year. All members receive the Guild Year Book, an indispensable and comprehensive industry directory, plus a monthly newsletter. There are also generous discounts and preferential rates from a wide range of organisations.

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